



CO-FOUNDER &amp; CEO

## Dori Yona

[LinkedIn](#) ↗

Dori is currently the Co-Founder & CEO at SimpleClosure. Prior to founding SimpleClosure, he Co-Founded and sold Earny in 2021, a consumer fintech app, which grew to 3.5 million users.

Earny raised \$14M in funding and was named a "Top 50 Startup to Watch" by Business Insider in 2018. Prior to Earny, he built a social networking app called Hashsnap, which grew to hundreds of thousands of users. SimpleClosure is the third company Dori founded, and he's seen firsthand what it's like to sell and shutdown a company.

In between SimpleClosure and Earny, Dori also spent time at Navan (previously TripActions) as the GM of Growth and led the company's PLG and SMB motions.

Dori lives in Santa Monica with his wife and 4 kids.

CO-FOUNDER &amp; CTO

## Nimrod Ram

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Nimrod is a serial entrepreneur who spent the last two decades helping build companies in the e-commerce, media, identity and fintech industries. Before SimpleClosure, he spent 10 years at Riskified where he joined as one of the first employees and saw the company grow to unicorn status and get listed on the NYSE in 2020. In addition to degrees in Computer Science & Mathematics, he also holds a degree in Fine Art and enjoys teaching graduate courses in New Media & Interaction Design at various colleges and universities.

As a battle-tested technologist with ample consumer and SaaS experience, he has seen his fair share of successes and failures—including experiencing firsthand the pain and frustrations that accompany the process of a company shutdown.

Nimrod lives in New Jersey with his wife and 3 kids.

“We built SimpleClosure to give founders the support we wished we had.”

Dori Yona, Co-Founder & CEO

▶ [Watch the video](#)